

WAYS TO EXPAND YOUR TRIBE

Let's be honest....What you want to share, know and love isn't new. So many people are doing what you are doing....Ouch...Sorry!

Nah not really.

The truth is what you need to hear...BUT the incredible new paradigm I want to share with you is this.

Your Voice, Your story, Your energy, Your passion, Your why, Your mission, Your vision WILL attract the right people to buy your stuff. This is why you gotta get it out there Every single day!

This is being authentic. People don't buy my coaching. They buy **ME** the coach. Of how I articulate and teach. It is the same for you and your product or service.

How do you get your message out there....DAILY

- Journalling Gives you inspiration and messages straight from the soul
- FB live
- · Show up in groups interacting Building relationships
- Sharing in person what you do
- · Sharing on your personal page about what you care about
- Talking to your friends and family about what you do
- · Posts from the heart
- Talking to one person in each post you write That makes it more personal. Talk about what lights them up, what they find painful, what they are experiencing. Empathise with them through your understanding and learnings.

What do you need to know:

- Consistency is key
- Show up everyday with a message
- ALWAYS add a Call TO ACTION
- Only show up in the places your ideal clients are watching and listening.